

2023

BE A CHAMPION, INC

SPONSORSHIP OPPORTUNITIES

*Endless Service To
Our Community*



P.O. Box 130165
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www.bachamp.org

About Us

Founded in 2001, Be A Champion, Inc is a 501 (c) (3) non-profit organization dedicated to serving the children of Houston and across Texas.

Currently, we offer over 90 specialized programs with a customized curriculum as well as youth and sports camps.

The mission of Be A Champion Inc is to use sports, mentoring, motivational speaking, education, and community service to enhance the development of our youth regardless of age, race, gender, religion, or creed.

We hope that by doing so, our program will improve society as a whole, giving young people a chance at a better future.

Our goals are achieved through the work of four programs: Champion Fuel Food Program, Champion Athletes Academy, Educational Services, and Little Coogs.



100% of your sponsorship dollars are tax-deductible, and your contribution will make a huge difference in the communities that we serve.





Make an impact!

The costs involved in running our Champion Fuel Food Service Program are numerous, from rising food costs to program operating costs. We are also establishing a fund that will supplement the expenses associated with after-school care for low-income families. By becoming a donor or sponsor, you are entering a mutually beneficial partnership.

Be A Champion, Inc Is an equal opportunity provider

Sponsorship is a great way for businesses to join our efforts as impactful community partners, and a cost-effective way to promote their services to a targeted audience of families / potential customers. The contributions made through our sponsorship program help to supplement the costs of providing meals to children, supplement after-school care costs for low-income families, and enables us to continue to expand our reach.





According to FeedingTexas.org, 20% of Texas children experience hunger.

According to the U.S. Department of Health and Human Services, child care is considered unaffordable if it requires over 7% of a family's income.

One of the largest food service program providers in Texas

For the past 21 years, Be A Champion, Inc has adopted the social responsibility to bridge the gap in nutrition and education services for children in underserved communities. Be A Champion, Inc. is now one of the largest food service program providers in the state of Texas."

A portion of our programs is funded by the Texas Department of Agriculture and the US Department of Agriculture.



Be A Champion Inc.'s Champion Fuel Food Program has been instrumental in helping families deal with food insecurity. In 2022, the non-profit served 3.5 million after-school meals. Service locations include schools, community centers, daycare centers, apartments, and churches.

Be A Champion, Inc Is an equal opportunity provider

SPONSORSHIP PACKAGES

Be A Champion, Inc is an equal opportunity provider

Diamond Champions \$100,000.00

- Provide nutrition and food security to 19,724 kids
- Name and logo on printed marketing materials for 12 months
- Logo included on our site staff t-shirts
- Be A Champion, Inc swag box filled with goodies
- Name and logo listed in partnership area of our website
- Social media recognition (Facebook, Instagram, Twitter, LinkedIn)
- Email newsletter
- Press release announcing your sponsorship and the new partnership

Platinum Champions \$75,000.00

- Provide nutrition and food security to 14,822 kids
- Name and logo on printed marketing materials for 10 months
- Logo included on our site staff t-shirts
- Be A Champion, Inc swag box filled with goodies
- Name and logo listed in partnership area of our website
- Social media recognition (Facebook, Instagram, Twitter, LinkedIn)
- Email newsletter
- Press release announcing your sponsorship and the new partnership

Gold Champions \$50,000.00

- Provide nutrition and food security to 9,881 kids
- Name and logo on printed marketing materials for 6 months
- Logo included on our site staff t-shirts
- Be A Champion, Inc swag box filled with goodies
- Name and logo listed in partnership area of our website
- Social media recognition (Facebook, Instagram, Twitter, LinkedIn)
- Email newsletter
- Press release announcing your sponsorship and the new partnership

Silver Champions \$25,000.00

- Provide nutrition and food security to 4,941 kids
- Name and logo on printed marketing materials for 3 months
- Logo included on our site staff t-shirts
- Be A Champion, Inc swag box filled with goodies
- Name and logo listed in the partnership area of our website
- Social media recognition (Facebook, Instagram, Twitter, LinkedIn)
- Email newsletter
- Press release announcing your sponsorship and the new partnership

Cost is \$5.06 per meal served



Please review our donor and sponsorship packages, or we would be more than happy to tailor a package that makes sense for organization.

SPONSORSHIP BENEFITS



BENEFITS

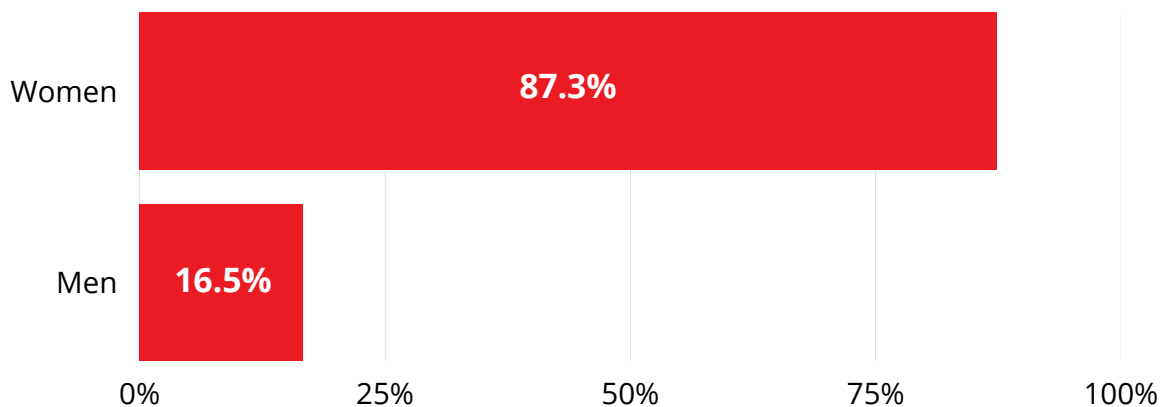
SUPPORT

NETWORK

Sponsorship is a great way for businesses to join our efforts as impactful community partners, and a cost-effective way to promote their services to a targeted audience of families/potential customers. Immediate benefits include:

- Become a Champion for underserved communities
- Align your brand with a well-established 501 (c) 3 non-profit organization
- Tax deductible contributions
- Engages employee philanthropy
- Increase your brand's credibility

BE A CHAMPION, INC AUDIENCE



Age: 35-44 40.7% | 25-34 29.8%

Top Cities: Houston | San Antonio | Dallas | Rio Grande Valley

Be A Champion, Inc is an equal opportunity provider



Contact Us

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